



**tisa**

Leading on Investments and Savings

**TISA Annual Conference 2016  
Sponsorship Opportunities**

**September 2016**

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### About the TISA Annual Conference

200 Aldersgate, St Paul's, London, EC1A 4HD

Thursday 24<sup>th</sup> November 2016

12 noon until 7pm

Our 2015 annual conference was one of our best yet, with over 300 delegates being treated to expert views covering a range of perspectives from the government and the regulator, to the consumer and the financial services industry. Delegates were able to engage in open dialogue with speakers via interactive Q&A sessions at the end of each presentation.

The success of the event is reflected in the positive comments we received from delegates:

*"Excellent, informative, insightful"*

*"Very welcoming and well organised"*

*"Interesting content and good networking"*

*"Very nice and informative"*

*"Another interesting conference, thank you very much"*

*"Healthy debate and thought provoking items raised"*

*"Well run event overall"*

*"A worthwhile event, lots of good debate and informed speakers which I found really useful"*

Chaired by Justin Urquhart Stewart, TISA's 2016 Annual Conference theme is 'The State of the Nation's Savings', a topic which is very close to TISA's heart. Indeed, our primary aim is to improve the outcomes for consumers and UK plc, by encouraging the UK consumer (especially those in low and middle income households) to take control of their financial affairs and to increase their interaction with UK financial services, leading to a stronger industry.

The event features interesting and appropriate speakers (details of which you will find on page 4) with lunch and refreshment breaks, ending with a drinks reception and canapes. The conference offers three sponsorship categories, all of which offer fantastic networking opportunities:

- **Lead Sponsor**
- **Refreshments Sponsor**
- **Exhibitor Sponsor**

Read on to find out more.



## **Confirmed speakers**

**Justin Urquhart Stewart** – Conference Chair

**Chris Woolard**, Director of Strategy and Competition, FCA

**Stephanie Flanders**, Chief Market Strategist for the UK and Europe, JP Morgan Asset Management

**John Greenwood**, Chief Economist, Invesco Perpetual

**Gregg McClymont**, Head of Retirement Savings, Aberdeen Asset Management

**Dan Morgan**, Head of Policy & Regulation, Innovate Finance

**Ruth Milligan**, Head of Financial Services & Payments, techUK

**Tony Stenning**, MD of UK Retail, BlackRock

**Adrian Boulding**, Policy Strategy Director, TISA

## **Sponsors & Exhibitors**

### **Main Sponsors**

**BlackRock (UK) Ltd**

**Nationwide Building Society**

### **Lunch Sponsor**

**Invesco Perpetual**

### **Drinks Reception**

**Altus Limited**

### **'FinTech Zone'**

**Hansuke Consulting**

### **Exhibitors**

**Aquilaheywood**

**AutoRek**

**Origo Services Ltd**

**SWIFT**

### Lead sponsorship package

Lead Sponsorship - rate £11,000 ex VAT.

Lead sponsorship at the TISA conference is an ideal opportunity for your company to emphasise your influence and support for the financial services sector.

#### Pre-conference marketing

- TISA social media: announcement to confirm your lead sponsorship
- TISA website: acknowledgement as a lead conference sponsor on TISA conference micro-site with a hyperlink to your company homepage
- Delegate registration e-brochure: your company logo on front cover and the opportunity to include a 250-word company profile

#### At the conference

##### Branding opportunities

- Acknowledgement as a lead sponsor on video wall at main entrance to venue
- Acknowledgement as a lead sponsor on all event signage
- Company logo displayed in the main hall
- Company logo on all event documentation
- Hyperlink from TISA conference micro-site to your company homepage
- TISA social media acknowledgement of your sponsorship support

##### Delegate pack

- Acknowledgement as a lead sponsor on the cover of the delegate brochure
- Opportunity to include 250-word company profile within delegate brochure
- Welcome letter (pre-agreed words) from your company within delegate pack
- Opportunity to include company literature within delegate pack

##### Exhibition space

- Exhibition space (approx. 7ft x 7ft) in a prominent position including a table for marketing materials, power supply and Wi-Fi

##### Post-conference follow up

- Additional pre agreed mailing to all attendees and TISA members after the event, undertaken by TISA on your behalf
- Acknowledgement of sponsorship in TISA conference review

##### Additional benefits

- 5 Complimentary places for your company representatives with the opportunity to book delegates/guests at members' rate, subject to capacity
- Option to discuss other branding suggestions with TISA engagement team prior to event.

### Refreshment sponsorship packages

**Lunch Sponsor - rate £5,500ex. VAT**

**Drinks Reception Sponsor - rate £5,000 ex. VAT**

**Interval Refreshments Sponsor - rate £4,500 ex. VAT**

Networking opportunities are one of the key components of a successful conference and in addition to the benefits highlighted below sponsorship of a social aspect of the conference allows you the freedom to provide branded items such as aprons and napkins, subject to prior agreement with TISA.

### Pre-conference marketing

- TISA social media: announcement to confirm your sponsorship support for the conference
- Acknowledgement as a sponsor within the delegate registration e-brochure
- Hyperlink from TISA website conference micro-site to your company homepage

### At the conference

#### Branding opportunities

- Acknowledgement of your sponsorship
- Company logo on all event documentation
- Hyperlink from TISA website conference micro-site to your company homepage

#### Delegate pack

- Acknowledgement as a sponsor within the delegate brochure
- Opportunity to include 250-word company profile within delegate brochure
- Welcome letter (pre-agreed words) from your company within delegate pack
- Opportunity to include company literature within delegate pack

#### Exhibition space

- Exhibition space (approx. 7ft x 7ft) including a table for marketing materials, power supply, Wi-Fi

#### Post-conference follow up

- Additional pre agreed mailing to all attendees and TISA members after the event, undertaken by TISA on your behalf
- Acknowledgement of sponsorship in TISA conference review

#### Additional benefits

- 3 Complimentary places for your company representatives with the opportunity to book delegates/guests at members' rate, subject to capacity
- Option to discuss other branding suggestions with TISA engagement team prior to event.

### Exhibition packages

**Exhibitor Sponsorship - rate £3,250 ex VAT.**

With membership and attendees from across the financial services spectrum, exhibiting at the TISA conference allows you access to firms and individuals from areas of the industry you may not ordinarily encounter. Past exhibitors have commented that this is a great benefit and the reason that many firms return to exhibit year after year.

The benefits of exhibiting at the TISA conference include:

#### Exhibition space

- Exhibition space (approx. 7ft x 7ft) including a table for marketing materials, power supply and Wi-Fi
- 2 Complimentary places for your company representatives
- The opportunity to book delegates/guests at members' rate, subject to capacity

#### Branding opportunities

- Company logo appearing on all event documentation
- Hyperlink from TISA website conference micro-site to your company homepage
- Acknowledgement as an exhibitor within conference delegate brochure
- Opportunity to include 100-word company profile within conference delegate brochure
- Opportunity to include a welcome letter (pre-agreed words) from your company within delegate pack
- Opportunity to include company literature within delegate pack

#### Post-conference follow up

- Additional pre agreed mailing to all attendees and TISA members after the event, undertaken by TISA on your behalf
- Acknowledgement of sponsorship in TISA conference review.

## About the venue

This year TISA's Annual Conference will be held at 200 Aldersgate, St Paul's, London, EC1A 4HD.

Located near St. Paul's Cathedral and The Barbican, 200 Aldersgate is a state of the art conference centre offering a modern and versatile event space ideal for conferences with exhibitors, and networking.

Find out more about the venue [here](#) and at [www.etcvenues.co.uk/venues/stpauls](http://www.etcvenues.co.uk/venues/stpauls).

## Venue floorplans

TISA has exclusive use of the Premium Suite (conference room), Galleria, and Dining areas within the North Wing offering premium exhibition space for all our sponsorship categories.

The full venue floorplan is available online [here](#).

