



tisa

Leading on Investments and Savings

TISA Annual Conference 2017

Sponsorship Opportunities

Going Global: Transforming the UK into a smarter global financial centre

**etc. venues, 200 Aldersgate, St Paul's, London EC1A 4HD
Tuesday 21st November 2017**

TISA, Dakota House, 25 Falcon Court, Preston Farm, Stockton, TS18 3TX

Tel: 01642 666999

web: www.tisa.uk.com

email: engagement@tisa.uk.com



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The Annual Conference is the flagship event in TISA's seminar programme and an ever-popular event across the financial services industry.

This year the Conference theme is **'Going Global: Transforming the UK into a smarter global financial centre'**. Digitalisation in financial services is a driving force for change. Coupled with the opportunities for the expansion of global trade post-Brexit the UK is well-placed to further develop and transform its Global market position. But with many challenges ahead and the needs of consumers centre stage, this has to be a smart transformation.

Our programme will focus on the opportunities for the UK and the savings and investment market to expand its world trade post-Brexit, the role digitalisation and FinTech innovation will play, economic developments and how best to meet the needs of the consumer. We'll also consider the opportunities for our sector as the Government's Brexit plans become clearer.

We are excited to introduce a brand-new feature at this year's Conference – the TISA Information Zone - which will give you the opportunity to hear about, ask questions on and discuss the latest developments in our policy and technical work on the topical issues of the day. The Information Zone will take place before lunch with the Conference Business Programme commencing as usual at 13.15. We'll be selecting the most current policy and technical issues and will update you on the Information Zone agenda in the coming months.

This year is hugely significant for the financial services industry. By the time of our conference in November we expect the Government's negotiating position on Brexit to be clearer and planning to be well underway. Our conference is therefore ideally timed, enabling us to assess progress and deliver insight on what lies ahead.

Speakers & Conference Programme

This year's Conference Chair is Richard Romer-Lee, MD, Square Mile Investment Consulting and Research. Confirmed speakers to date include:

- Rupert Harrison, PhD, Managing Director Blackrock – 'Economic scenario; what does the future hold for UK savers and investors?'
- Rob Luke, Deputy Commissioner, Information Commissioners Office - 'Smarter regulatory expectations: consumer protection and viewpoint on personal data ownership'

Sponsorship provides your organisation with an excellent opportunity to get 'front of mind' with our influential delegates and speakers, and to demonstrate your support for TISA. Our exciting range of sponsorship and exhibition options are outlined below and we look forward to discussing these in more detail with you.



Lead sponsorship package

Lead Sponsorship - rate £11,500 ex VAT.

Lead sponsorship at the TISA conference is an ideal opportunity for your company to emphasise your influence and support for the financial services sector.

Pre-conference marketing

- TISA social media: announcement to confirm your lead sponsorship
- TISA website: acknowledgement as a lead conference sponsor on TISA conference micro-site with a hyperlink to your company homepage
- Delegate registration e-brochure: your company logo on front cover and the opportunity to include a 250-word company profile

At the conference

Branding opportunities

- Acknowledgement as a lead sponsor on video wall at main entrance to venue
- Acknowledgement as a lead sponsor on all event signage
- Company logo displayed in the main hall
- Company logo on all event documentation
- Hyperlink from TISA conference micro-site to your company homepage
- TISA social media acknowledgement of your sponsorship support

Delegate pack

- Acknowledgement as a lead sponsor on the cover of the delegate brochure
- Opportunity to include 250-word company profile within delegate brochure
- Welcome letter (pre-agreed words) from your company within delegate pack
- Opportunity to include company literature within delegate pack

Exhibition space

- Exhibition space (approx. 12ft x 7ft) in a prominent position including a table for marketing materials, power supply and Wi-Fi

Post-conference follow up

- Additional pre-agreed mailing to all attendees and TISA members after the event, undertaken by TISA on your behalf
- Acknowledgement of sponsorship in TISA conference review

Additional benefits

- 5 Complimentary places for your company representatives with the opportunity to book delegates/guests at members' rate, subject to capacity
- Option to discuss other branding suggestions with TISA engagement team prior to event.

Refreshment sponsorship packages

Lunch Sponsor - rate £5,750ex. VAT

Drinks Reception Sponsor - rate £5,250 ex. VAT

Interval Refreshments Sponsor - rate £5,000 ex. VAT

Networking opportunities are one of the key components of a successful conference and in addition to the benefits highlighted below sponsorship of a social aspect of the conference allows you the freedom to provide branded items such as aprons and napkins, subject to prior agreement with TISA.

Pre-conference marketing

- TISA social media: announcement to confirm your sponsorship support for the conference
- Acknowledgement as a sponsor within the delegate registration e-brochure
- Hyperlink from TISA website conference micro-site to your company homepage

At the conference

Branding opportunities

- Acknowledgement of your sponsorship
- Company logo on all event documentation
- Hyperlink from TISA website conference micro-site to your company homepage

Delegate pack

- Acknowledgement as a sponsor within the delegate brochure
- Opportunity to include 250-word company profile within delegate brochure
- Welcome letter (pre-agreed words) from your company within delegate pack
- Opportunity to include company literature within delegate pack

Exhibition space

- Exhibition space (approx. 7ft x 7ft) including a table for marketing materials, power supply, Wi-Fi

Post-conference follow up

- Additional pre-agreed mailing to all attendees and TISA members after the event, undertaken by TISA on your behalf
- Acknowledgement of sponsorship in TISA conference review

Additional benefits

- 3 Complimentary places for your company representatives with the opportunity to book delegates/guests at members' rate, subject to capacity
- Option to discuss other branding suggestions with TISA engagement team prior to event.

Exhibition packages

Exhibitor Sponsorship - rate £3,500 ex VAT.

With membership and attendees from across the financial services spectrum, exhibiting at the TISA conference allows you access to firms and individuals from areas of the industry you may not ordinarily encounter. Past exhibitors have commented that this is a great benefit and the reason that many firms return to exhibit year after year.

The benefits of exhibiting at the TISA conference include:

Exhibition space

- Exhibition space (approx. 7ft x 7ft) including a table for marketing materials, power supply and Wi-Fi
- 2 Complimentary places for your company representatives
- The opportunity to book delegates/guests at members' rate, subject to capacity

Branding opportunities

- Company logo appearing on all event documentation
- Hyperlink from TISA website conference micro-site to your company homepage
- Acknowledgement as an exhibitor within conference delegate brochure
- Opportunity to include 100-word company profile within conference delegate brochure
- Opportunity to include a welcome letter (pre-agreed words) from your company within delegate pack
- Opportunity to include company literature within delegate pack

Post-conference follow up

- Additional pre-agreed mailing to all attendees and TISA members after the event, undertaken by TISA on your behalf
- Acknowledgement of sponsorship in TISA conference review.

About the venue

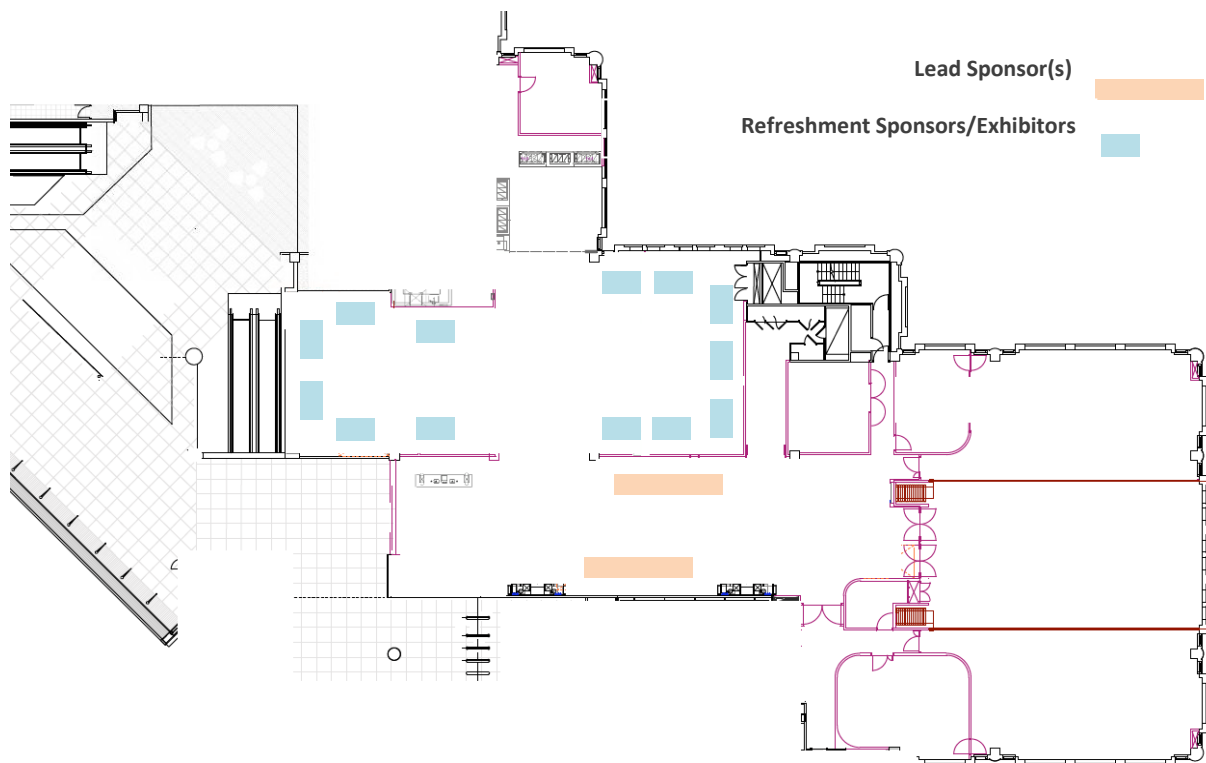
TISA's Annual Conference is taking place on Tuesday 21st November 2017 at etc. venues, 200 Aldersgate, St Paul's, London, EC1A 4HD.

Located near St. Paul's Cathedral and The Barbican, 200 Aldersgate is a state of the art conference centre offering a modern and versatile event space ideal for conferences with exhibitors, and networking.

Get a feel for the venue by taking a 360° virtual tour of both the entrance hall and the exhibition area [here](#). Find out more about the venue [here](#) and at www.etcvenues.co.uk/venues/stpauls.

Venue floorplans

TISA has exclusive use of the Premium Suite (conference room), Galleria, and Dining areas within the North Wing offering premium exhibition space for all our sponsorship categories. The full venue floorplan is available online [here](#).



TISA's 2016 Annual Conference

Our 2016 annual conference was one of our best yet, with over 270 delegates being treated to expert views covering a range of perspectives from the government and the regulator, to the consumer and the financial services industry. Delegates were able to engage in open dialogue with speakers, which included leading industry figures including Conference Chair Justin Urquhart-Stewart, Stephanie Flanders and John Greenwood, via interactive Q&A sessions at the end of each presentation.

2016 Sponsors

Main Sponsors

BlackRock (UK) Ltd

Nationwide Building Society

Lunch Sponsor

Invesco Perpetual

Drinks Reception

Altus Limited

'FinTech Zone'

Hansuke Consulting

Exhibitors

Aquilaheywood

AutoRek

Origo Services Ltd

SWIFT



2016 Conference delegate firms included

Aberdeen Asset Management	Hargreaves Lansdown
Alliance Trust Savings Ltd	Henderson Global Investors
Altus	HM Treasury
Artemis Investment Management	HMRC
Ascentric	HSBC
Aviva	IFDS
Barclays	Invesco Perpetual
BlackRock	Investec Asset Management
BNY Mellon	JP Morgan Asset Management
Bravura Solutions	Legal & General
Brewin Dolphin Ltd	LV=
British Bankers Association	M&G Investments
Calastone	Nationwide
Capita	Old Mutual Wealth
Charles Stanley & Co Ltd	Pershing
Coutts & Co	Prudential
DST Systems	Royal Bank of Scotland
Equiniti	Royal London Asset Management
Euroclear	Schroders
Experian	Standard Life
The FCA	SWIFT
Fidelity Worldwide Investments	Zurich