

For immediate release

Date: 23rd October 2018

Holly Mackay becomes TISA Board Consumer Champion

TISA, the investments and savings membership organisation, has announced that Holly Mackay, the founder and CEO of Boring Money, is to become an advisor to its Board as a Consumer Champion.

Holly has an extensive background in the investment industry spanning over 20 years including founding The Platform in 2007 and writing on a freelance basis for various national newspapers, before establishing Boring Money in 2015.

Commenting on the appointment Clive Shelton, TISA Chairman said:

“We are delighted that Holly has agreed to join the Board. The consumer is at the heart of all that we do at TISA as we strive to develop policies and enhance industry practices to help people make the most of their money throughout their lives. Holly’s no-nonsense approach to financial matters will provide us with invaluable insight and challenge. This will support TISA and ensure that we continue to focus on pragmatic solutions that make a real improvement to peoples financial wellbeing.”

Holly Mackay added:

“The finance industry is going through a period of radical upheaval as tech, regulation and a huge savings gap all shine a light on both the need and opportunity for change. I’m looking forward to working with the TISA Board to ask the ‘silly questions’, to challenge needless complexity, to push for transparency and to make sure that we are really listening to what people are telling us. We’ve got to learn from the mistakes of the past and build an industry which is clear, fair, relevant and truly customer-focussed. TISA has the opportunity to bring people together to make that happen.”

Ends....

Issued on behalf of TISA by Atlas Partners, for further information please contact:

Sarah Evans, telephone: 020 7183 7154 or 07523 609413, email sarah.evans@atlas-partners.co.uk

Email: tisa@atlas-partners.co.uk

Notes for Editors

TISA is a unique, rapidly growing, consumer focused membership organisation. Our aim is to improve the financial wellbeing of UK consumers by aligning the interests of people, the financial services industry and the UK economy. We achieve this by delivering innovative, evidence-based proposals to government, policy makers and regulators; the proposals provide practical solutions to major consumer issues.



TISA's increasing membership comprises over 190 firms involved in the supply and distribution of savings and investment products and associated services. These members represent all sectors of the financial services industry, including the UK's major investment managers, retail banks, online platforms, insurance companies, pension providers, distributors, building societies, wealth managers, third party administrators, FinTech businesses, financial consultants, financial advisers, software providers and stockbrokers.

TISA's current strategic policy and industry solution developments include financial guidance; digitalisation including the development of a Digital ID, developing open standards that support the growth of FinTech and increase consumer access to financial services, while lowering costs for providers; financial education for children; retirement savings; consumer engagement; the TISA and KPMG Savings Index.

TISA also provides support on a range of operational and technical issues targeted at improving infrastructure and processes, standards of good practice and the interpretation and implementation of new rules and regulations. This work currently includes: MiFID II, CASS, the UK Fund Trading and Settlements initiative and Payments Strategy Forum. TISA Exchange (TeX) is providing a model for transfers and re-registrations.

Website: www.tisa.uk.com

