

Press Release

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TISA's CEO selected as an LGBT Great Global Top 100 Executive Ally

LGBT Great, a global organisation to increase diversity in the investment and savings industry, announced today that David Dalton-Brown, the CEO of The Investing and Saving Alliance (TISA), the cross-industry financial services membership body, has been selected as a Global Top 100 Executive Ally for his work in helping and inspiring others.

LGBT Great develops LGBT+ diversity and inclusion by providing high-impact, innovative insights, visibility, and outreach initiatives. Their Global Top 100 Executive Allies list features C-suite and other executive leaders from investment and savings organisations around the world who have demonstrated excellent leadership on the LGBT+ diversity and inclusion agenda.

David Dalton-Brown has been appreciated for his efforts ensuring that TISA's policy work embraces all UK consumers and for actively lobbying for changes to regulation and law that provides full equality for all. He has also worked to ensure equal representation of men and woman on the TISA Board and has introduced flexible working conditions which helps secure the best talent.

David also sits on the Aegon Board and associated company Boards which has an in-house and public set of initiatives to support inclusion and diversity. During his tenure, Aegon has become a regular supporter of Pride events in UK and Europe and Aegon Proud is one of the organisation's most active diversity communities, covering Aegon's global LGBT+ community and open to all employees. The community holds regular events to raise awareness about the importance of diversity in the workplace.

David Dalton-Brown, CEO, TISA, said: *"As an industry board director, I have focused on becoming an ally by advocating for equality in the workplace and by supporting investment into diversity and inclusion action. We at TISA are proud to support this inspiring initiative because our goal is to secure improved financial wellbeing for all UK citizens; regardless of their orientation, gender, race or social position. I'm a great believer that promoting diversity across all areas builds a better culture that helps prevent group-think and will therefore contribute to better decision-making - for the financial services industry and beyond."*

Matt Cameron, Global Managing Director, LGBT Great, said: *"We are proud to be partnering with The Investing and Saving Alliance and recognising David's leadership in driving the diversity and inclusion agenda. David has demonstrated the key traits of impactful allyship throughout his career and he is fully committed to helping others wherever he can. LGBT Great would like to thank him for his inspirational work and we look forward to collaborating with TISA not only for Pride, but all year round."*

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Notes for Editors

TISA's ambition is to improve the financial wellbeing of UK consumers by bringing the financial services savings industry together to promote collective engagement, to deliver solutions and to champion innovation for the benefit of people, our industry and the nation.

We do this by focusing on good consumer outcomes and harnessing the power of our broad industry membership base to deliver practical solutions, new digital infrastructure and by devising innovative, evidence-based strategic proposals for government, policy makers and regulators. This holistic approach to address the major consumer issues uniquely positions TISA to deliver independent insight, promote innovation and facilitate good practice.

TISA's rapidly growing membership is representative of all sectors of the financial services industry. We have over 200-member firms involved in the supply and distribution of savings, investment products and associated services, including the UK's major investment managers, retail banks, online platforms, insurance companies, pension providers, distributors, building societies, wealth managers,

third party administrators, Fintech businesses, financial consultants, financial advisers, industry infrastructure providers and stockbrokers.

Our current strategic policy focus includes making financial guidance more widely available; financial education for young people; retirement savings and addressing consumer engagement, particularly for the vulnerable. These will form essential elements of - *Vision 2025* - TISA's strategic policy roadmap towards delivering a material impact in enhancing consumers' financial wellbeing.

Complementing our development of consumer policy and thought leadership, TISA has become a major industry delivery organisation for consumer focused, digital industry infrastructure initiatives (TeX/STAR, Digital ID, MiFID II and Open Savings & Investment). This reflects TISA's commitment to open standards and independent governance.

TISA is also recognised for the support it provides to members on a range of operational and technical issues targeted at improving infrastructure and processes, establishing standards of good practice and the interpretation and implementation of new rules and regulations. This work currently includes MiFID II, CASS, SM&CR and addressing cybercrime.

www.tisa.uk.com

About LGBT Great

LGBT Great is a global membership organisation specialist in developing LGBT+ diversity and inclusion within the investment and savings industry. The programme works by developing innovative insights, visibility and outreach initiatives and by also measuring progress with its LGBT+ benchmarking tool called the iBT. They are the first organisation to focus exclusively on the LGBT+ agenda specifically for the sector and they work collaboratively with a range of organisations including retail wholesale and institutional investors; wealth managers; pension trusts; hedge funds; private equity firms; investment technology providers and companies who service the buy-side. Their vision for the industry they serve is one which understands, supports and promotes LGBT+ equality and inclusion in its broadest form to benefit employees, clients and investors.

<https://www.lgbtgreat.com/>